



STANTON — 2024 IMPACT REPORT

Stanton International is a life-affirming movement of women's healthcare clinics founded and based in the Treasure Valley.

Stanton exists to ensure women facing unexpected pregnancies have access to quality care and compassionate alternatives to abortion.

All services are provided at no charge to women, children, and families.

"In 2024, we built a community of hope and healing."

STANTON MOMS: KELLY, LEXI, & LORA



STANTON 2024 HIGHLIGHTS

TOGETHER, WE CELEBRATE...

304 babies born in the last 12 months.

278 babies are already due in 2025!

TOGETHER, WE SERVED...

655 clients (29% increase in appointments).

Of those with a positive pregnancy test, at least 78% were considering or seeking an abortion, often due to pressure from others. More than 91% of women changed their minds and intended to choose life after seeing their baby on ultrasound and talking with a trained advocate or medical professional.

TOGETHER, WE PROVIDED...

4,552 care visits across our Healthcare, Mobile, and Wellness Clinics.

509 lab grade pregnancy tests and **1155 ultrasounds**.

\$557,799 in medical services.

\$107,477 worth of other necessities for moms and babies through our Wellness Center.

The average mother spends **\$2,500 per year** for diapers and wipes. We filled **5,549** requests for diapers and wipes alone, totaling **\$38,062**.

TOGETHER, WE VOLUNTEERED...

8,500 volunteer hours, saving the ministry **\$327,250**.

WELLNESS CENTER UPDATES

In the last year, Stanton Wellness Center has increased our client care to include a more holistic approach. The physical, mental and spiritual well-being of our moms and babies are the focus at Stanton Wellness. Services include prenatal/postnatal education, support, practical assistance, life coaching, classes, after abortion care for men and women, community resource referrals and much more.

Christmas Care came alive as we celebrated the joy of the season with sixteen amazing Stanton moms and their families! St. Nicholas (Santa Dan) even showed up! From the sparkle in children's eyes to the warmth of shared moments, it was a day filled with hope, love, and the true meaning of Christmas. Each family received gifts, support, and the reminder that they are cherished beyond measure. This beautiful collaboration with Capitol Church Moms is what a culture of hope looks like: walking alongside women and their families, bringing light into their lives during this special season. To you who made this possible: Thank you for being the hands and feet of compassion. Together, we are making the world brighter one family at a time.



Sixteen Stanton moms and babies join Santa Dan for the holidays.

Stanton Launches National Campaign

- #HANDSOFFOURCLINICS
- #HANDSOFFOURCLINICS
- #HANDSOFFOURCLINICS
- #HANDSOFFOURCLINICS

Ongoing vigilance is needed to safeguard the right to compassionate, life-affirming care.

The Idaho Medical Association attempted to pass a resolution in October 2024 that sought to defund Idaho Pregnancy Resource Centers. The Stanton team launched a strategic response called #HandsOffOurClinics which highlighted women and their children served at our clinics. The original misinformation proposed in the resolution was thankfully adjusted by the IMA, signifying a massive win for Stanton Healthcare and the women we serve. Because of our proactive advocacy arm, life-affirming services and women facing unexpected pregnancies, throughout the state and beyond, are protected.

NATIONAL EVENT HIGHLIGHTS

Our founder and CEO, Brandi Swindell, has been invited to speak before the United States Congress, at numerous national events, including CPAC, SheLeads America, SheLeads UK, and she was featured on numerous radio shows and podcasts.

Brandi was one of 20 U.S. women invited to a historic gathering of British and American Christian women leaders at St. George's House, Windsor Castle in England. She led a panel on Bringing the World Back to LIFE and contributed to discussions on the dignity of women, ethnic harmony, and sharing the message through media, all focused on faith-based solutions to today's cultural challenges. The panels were held in the iconic Vicar's Hall, built in 1415, famously known as the venue where Shakespeare first performed *The Merry Wives of Windsor* for Queen Elizabeth I.

Brandi was also featured in interviews on UK's Revelation TV and God TV, sharing Stanton's impact on a global platform. This marked a historic milestone for Stanton!



The Stanton team at the Idaho State Capitol for the #HandsOffOurClinics news conference, which included powerful testimonies from Stanton clients.



Brandi Swindell at the historic gathering of British and American Women conference, at Windsor Castle, England.

MOBILE CLINIC UPDATES



God continues to bless our efforts to expand our services with our mobile clinic.

With a clinic on wheels, the sky is the limit. The Stanton Mobile is serving rural communities, hosting pop-up baby boutiques, and reaching houseless women with hygiene bags and other essentials. Our medical team continues to provide pregnancy tests and ultrasounds to abortion-vulnerable women in Ontario, Oregon and we have been invited to provide care on some of our Native American Reservations across Idaho and Nevada. We anticipate expanding our services to additional under-served communities in the coming year.



Our community stepped up!

Over the last year, your generosity and enthusiasm has made a tangible difference for families in need, both here in the Treasure Valley and beyond. This year, our supporters dropped off hundreds of diapers and wipes to the Human Bean during our Diaper Drive, and several churches, home groups, high schoolers, businesses, and individuals stepped up, including Congressman Russ Fulcher.

We are especially grateful to The Human Bean, Kevin Miller and our community. Their support, coupled with your kindness, has allowed us to provide exceptional care to families served by Stanton Healthcare.

In the last three months of holiday giving, our supporters have given us more than \$26,000 worth of diapers, wipes, baby clothes and more!



Meet Baby Magnus:

Stanton baby Magnus was rescued through Stanton's abortion pill reversal program. Not only are lives saved at Stanton Healthcare, but hearts are healed, relationships are mended, and families are restored. Together, through God's grace, we are saving lives and strengthening families. We can make a difference – one life, one family at a time. 54% of the women we served heard about us through a referral from a friend or family member. The more you share about Stanton, the more women will hear about us and choose hope.

Thanks to your incredible support,
over 304 Stanton babies were born in 2024!



Scan the code to watch the stories of our moms.

Please prayerfully consider a gift of \$100, \$1,000 or \$10,000 to save lives and provide hope. Thank you for standing with Stanton!

StantonHealthcare.org • 208.629.7766

2176 E. Franklin Rd Ste. 130, Meridian, ID 83642

Stanton International is a project of Generation Life, Inc., a non-profit 501(c)(3) organization recognized by the IRS. Donations are tax-deductible.