



STANTON 2025

# IMPACT Report

Stanton Healthcare is a movement of life-affirming women's healthcare clinics founded and based in the Treasure Valley.

Stanton exists to ensure women facing unexpected pregnancies have access to quality care and compassionate alternatives to abortion.

All services are provided at no charge to women, children, and families.



***“My life has never been the same since the day I walked through Stanton’s doors.”***

- Stanton Mom Audry and Baby Tawny



## FROM OUR FOUNDER

Behind every statistic is a story. Behind every program is a woman choosing hope. And behind every brave moment is a simple truth we hold dear at Stanton: ***Every brave decision deserves support.***

What an incredible year it has been.

Within these pages, you will see the heart of our work. Stories that reflect the lives of women, children, and families we are honored to serve.

From our humble beginnings in a one room donated office, to multiple clinic locations, a growing public policy presence in Washington DC, and a global vision to make life-affirming care accessible in developing countries, our core mission has remained unchanged.

**We exist to provide exceptional care, compassionate services, and tangible resources to women facing unexpected pregnancies, always keeping the doors of hope open.**

As a nonprofit ministry, we are committed to stewarding every dollar entrusted to us with care and integrity. We ensure that donated resources provide quality, life-affirming medical and wellness care directly to the women and children we serve at no charge.

Since our founding in 2006, the impact has been profound. Yet in many ways, it feels as though we are just getting started. God continues to open doors, and together, **we are building a movement of hope.**

Please join me in praying for our new 2026 client-centered campaign addressing the global abortion pill crisis. Stanton is spearheading an innovative effort to raise awareness about abortion pill reversal (APR), a source of hope that many women don't know exists. Through providing APR at our clinics and through our new billboard/social media outreach, women will find help when they need it most.

None of this would be possible without the generosity of our faithful friends and supporters.

From my heart to yours, thank you for standing with Stanton.

For the women we serve,

*Brandi Swindell*

**Brandi Swindell**  
**Founder and CEO**  
**Stanton Healthcare Int'l**

# NUMBERS TELL A Story

## CARE PROVIDED AT NO CHARGE

# \$769,512

Medical & wellness services provided to clients.

# \$159,844

Practical supplies & tangible resources for moms & babies.



**776** clients served, receiving life-affirming care. (19% increase from last year)

**77%** of women served were abortion-vulnerable often due to pressure or fear.



**93%** Chose life after seeing their child on ultrasound and receiving support. (Higher than the national average of 87%)



**234**

Babies born.

**350**

Due in 2026!



**5,540**

Care visits across all Stanton locations:  
Healthcare, Wellness and Mobile.

## Medical Care Impact

**608** Lab Grade Pregnancy Tests

**1,328** Ultrasounds Confirming Life

**102** STI Tests & Treatment

**562** Well-Woman Exams & Care Supplies

## Wellness Center Impact

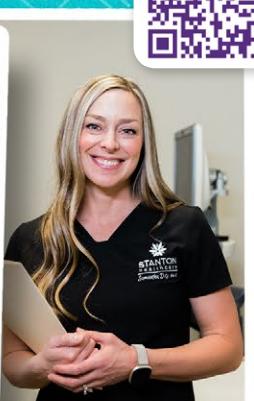
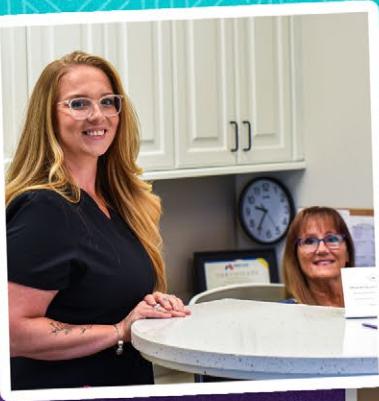
**741** Wellness Appointments

**155** Pre and Postnatal Massages

**450** Educational Courses & Birth Classes

**95** Lactation Consultations

[CLINIC WALKTHROUGH VIDEO](#)



STANTON CLINIC STAFF



STANTON MOM  
HAILEY AND  
BABY RIVER



STANTON  
CLIENTS AUDRY,  
ASHLEY AND  
STACEY



# SUPPORT you can see!



STANTON SOCAL BABY



STANTON  
MOM SARA  
AND BABY  
FORREST



STANTON  
BELFAST BABY



STANTON STAFF  
JENN AND STANTON  
REFUGEE FAMILY



WATCH OUR  
AMAZING  
CLIENT STORIES

# CLIENT Stories



## When Emma first came to Stanton, she was overwhelmed and unsure where to turn.

After beginning the abortion pill process, she was immediately filled with regret and fear that she had made a decision she could not undo. In desperation, Emma reached out for help and learned about Abortion Pill Reversal. Our medical team responded quickly, surrounding her with compassionate care, clear medical information, and support at every step.

Through timely intervention and careful monitoring, her pregnancy continued. Months later, Emma welcomed a healthy baby boy into the world, a living reminder that hope can still be found even in moments of deep uncertainty. **Stanton has saved the lives of 8 babies through Abortion Pill Reversal.**



## When Kelsey faced an unexpected pregnancy, she found herself overwhelmed and searching for appointments at multiple abortion providers nearly 150 miles from her.

In the middle of her panic, she remembered a Stanton Healthcare billboard she had seen before. Unsure of the details, she called a family member to find the phone number. That call changed everything.

She reached out to Stanton and drove all the way to meet with an advocate that same day. What began as a moment of crisis became a journey of clarity, compassionate support, and hope. She welcomed her baby during the Christmas season. One billboard, seen hundreds of miles away, made hope visible at exactly the right moment for this Stanton Mom and baby.

## WHAT CLIENTS ARE SAYING

"I will 100% always recommend Stanton to any pregnant women."  
- Stanton Client Mercy

"I will never forget this day, and I will never forget you Stanton Healthcare." - Stanton Client

"Your team was absolutely wonderful. I can't think of anywhere I'd rather my wife be." - Stanton Father

"How do we get Stanton in our country?"  
- Refugee Client



# Advocacy IN ACTION

## Brandi Speaks at St. George's House, Windsor Castle

Brandi addressed international leaders as a panelist at the She Leads UK Summit, sharing the life-saving impact of abortion pill reversal and access to compassionate women's health care. Brandi pictured with fellow She Leads Honoree Harris Faulkner, Emmy Award Winning Journalist & Anchor.



## Stanton Sends a Letter to ACOG

Stanton Healthcare sent a formal letter to the American College of Obstetricians and Gynecologists advocating for the protection of Abortion Pill Reversal and the right for women to receive complete, life-affirming medical information and care.



## Brandi Honored as a Woman of Distinction

Brandi was honored in Washington DC as a 2025 Woman of Distinction by She Leads America. One of 10 honorees, Brandi was recognized for her leadership, advocacy, and unwavering commitment to women and life-affirming healthcare. Brandi pictured alongside fellow honoree Jennifer Korn, Director of the White House Faith Office.

HUMAN BEAN  
DIAPER DRIVE



VOLUNTEER

CONGRESSMAN FULCHER VISITS STANTON



# Many Hands ONE MISSION

CLIENT  
AMBASSADORS



STANTON STAFF  
ON BSU CAMPUS



VOLUNTEER STANTON  
MOBILE DRIVERS

Together, our team and community have shown that when we unite, the impact ripples far beyond our clinics, changing hearts, strengthening families, and building a culture of hope across Idaho and beyond.



**11,015  
HOURS IN  
DONATED TIME**



**\$424,078  
SAVED THROUGH  
VOLUNTEER SUPPORT**



WATCH  
STORIES  
FROM OUR  
VOLUNTEERS



**97 CHURCHES  
& MINISTRY  
SUPPORTERS**



**95 BUSINESSES  
& COMMUNITY  
PARTNERS**



**3,281  
INDIVIDUAL  
FINANCIAL  
SUPPORTERS**

## CARE ON CAMPUS

By bringing our mobile clinic to Boise State University and distributing more than 500 Period Care Kits, Stanton meets students with practical support, education, and compassionate care at no charge while building lasting relationships.



WATCH US  
ON BSU  
CAMPUS



REFUGEE STUDENTS  
ON CAMPUS



# LAUNCHING INTO NEW COMMUNITIES AND COUNTRIES

## BE WELL BABY BOXES

Be Well Baby Boxes will be a tangible expression of care, dignity, and encouragement for new and expectant mothers in the States and internationally. Each box will include culturally customized baby supplies, nutritional education, and a safe sleep baby mattress to help reduce maternal and infant mortality rates. These boxes will offer both practical support and emotional reassurance in developing countries.



## STANTON "MINI" MOBILE

The Stanton "Mini" Mobile will allow us to deliver concierge infant and mother care directly to a woman's front door, during the first eight weeks after birth, across the Treasure Valley and beyond. This efficient and flexible addition to our mobile fleet enables our nurses and client advocates to reach hard to access communities, including underserved mountain towns throughout the state. We were unexpectedly blessed with \$95,000 in grants and gifts toward this vision, bringing us significantly closer to our \$150,000 funding goal.



## PERIOD CARE KITS

Period Care Kits, "where the trust begins", provide essential supplies and education to women and girls. Distributed through community partners and outreach efforts, these kits introduce women to Stanton Healthcare while restoring dignity, promoting health, and ensuring access to basic care at no charge. Each kit also includes information about abortion pill reversal.



## STANTON APR BILLBOARDS

We are excited to share our 2026 billboard and social media campaign. We will be trialing these ads in the Treasure Valley with the hope of expanding this messaging globally. This will provide hope to women who regret taking the first abortion pill and are seeking life-saving Abortion Pill Reversal (APR).



Please prayerfully consider a gift of \$100, \$1,000 or \$10,000 to save lives and provide hope. Thank you for standing with Stanton!

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Stanton International is a project of Generation Life, Inc., a non-profit 501(c)(3) organization recognized by the IRS. Donations are tax-deductible.